



ACIS 2010

21st Australasian Conference on Information Systems Brisbane, Australia, 1-3 December 2010

The Australasian Conference on Information Systems (ACIS) is the premier conference in Australasia for Information Systems academics and professionals, covering technical, organisational, business and social issues in the application of Information Technology.

In 2010, the ACIS Conference will be jointly organized by:

- Information Systems Program, Faculty of Science and Technology, Queensland University of Technology
- UQ Business School, Faculty of Business, Economics and Law, The University of Queensland

ACIS2010 will be dedicated to the definition and establishment of Information Systems as a discipline of high impact for the scientific community and IS professionals. The focus will be on approaches that facilitate the identification of research questions of significant relevance that are studied following sound research methodologies and lead to results of measureable impact.

The theme for ACIS 2010 will be: ***Information Systems: Defining and Establishing a High Impact Discipline.***



SPONSORSHIP OPTIONS

Gold Sponsor

ONE OF THE FOLLOWING:

- Conference bag
- Conference dinner
- Opening cocktail party

BENEFITS

- Your logo on the bag, acknowledgement as host of dinner or cocktail party.
- Speaking slot of 10 minutes at the opening plenary session or during the dinner or at cocktail party.
- Opportunity to present in the main program subject to approval by the ACIS Conference program committee.
- Complimentary registration for three delegates (inclusive of conference session attendance, collateral, morning/afternoon teas, luncheons and evening social events).
- Your support acknowledged on the home page of the conference website.
- Trade Show display area.
- Promotional material included in the delegates' satchels, limit 3 pieces (a folder with multiple pages counts as one item).
- An electronic list of delegates.
- Logo on the Conference PowerPoint slides and in the delegate material.

REQUIREMENTS

- Any promotional material for display at the Conference.
- Material to be put in satchels.
- Logo for image to be put on the conference website and in the delegate handbook; logo preferably provided as Vector EPS.
- Your company web address (as a link from your logo).
- Completed registration forms for three delegates.
- List of requirements for Trade Show.
- Sponsorship to be paid prior to the commencement of the conference.



Silver Sponsor

ONE OF FOLLOWING:

- Official host of a conference lunch.

BENEFITS

- Opportunity to present in the main program subject to approval by the ACIS Conference program committee.
- Naming rights for the lunch.
- Complimentary registration for two delegates (inclusive of conference session attendance, collateral, morning/afternoon teas, luncheons and evening social events).
- Your support acknowledged on the home page of the conference website.
- Trade Show display area.
- Promotional material included in the delegates' satchels, limit 2 pieces (a folder with multiple pages counts as one item).
- An electronic list of delegates.
- Logo on the Conference PowerPoint slides and in the delegate material.

REQUIREMENTS

- Any promotional material to be displayed at the Conference.
- Material to be put in satchels.
- Logo for image to be put on the conference website and in the delegate handbook; logo preferably provided as Vector EPS.
- Your company web address (as a link from your logo).
- Completed registration forms for two delegates.
- List of requirements for Trade Show.
- Sponsorship to be paid prior to the commencement of the conference.



Bronze Sponsor

ONE OF THE FOLLOWING

- Official host to a morning or afternoon tea

BENEFITS

- Naming rights for the nominated event.
- Complimentary registration for one delegate (inclusive of conference session attendance, collateral, morning/afternoon teas, luncheons and evening social events).
- Your support acknowledged on the home page of the conference website.
- Trade Show display area on Monday.
- Promotional material included in the delegates' satchels, limit 1 piece (a folder with multiple pages counts as one item).
- An electronic list of delegates.
- Logo on the Conference PowerPoint slides and in the delegate material.

REQUIREMENTS

- Any promotional material to be displayed at the Conference.
- Material to be put in satchels.
- Logo for image to be put on the conference website and in the delegate handbook; logo preferably provided as Vector EPS.
- Your company web address (as a link from your logo).
- Completed registration forms for one delegates.
- List of requirements for Trade Show.
- Sponsorship to be paid prior to the commencement of the conference.



Exhibitor

BENEFITS

- Complimentary registration for one exhibitor delegate (inclusive of morning/afternoon teas and luncheons does not include conference session attendance, collateral and evening social events).
- Your support acknowledged on the home page of the conference website.
- Trade Show display area.
- Promotional material included in the delegates' satchels, limit 1 piece (a folder with multiple pages counts as one item).
- Logo on the Conference PowerPoint slides and in the delegate material.
- Be aware exhibitors would not normally be expected to speak at the conference.

REQUIREMENTS

- Any promotional material to be displayed at the Conference.
- Material to be put in satchels.
- Logo for image to be put on the conference website and in the delegate handbook; logo preferably provided as Vector EPS.
- Your company web address (as a link from your logo).
- Completed registration forms for one delegate.
- List of requirements for Trade Show.
- Sponsorship to be paid prior to the commencement of the conference.



Notes

When forecasting the investment to sponsor you should note the following:

Presentations

- Gold and Silver sponsors are encouraged to present subject to approval by the ACIS Conference program committee.

Delegates and staff

- Your sponsorship includes conference session attendance, collateral, morning/afternoon teas, luncheons and evening social events for the following delegates– Gold (3), Silver (2), Bronze (1), Exhibitors are entitled to send one booth person who is entitled to morning/afternoon teas and luncheons. You must register every attendee even if they are complimentary.
- All other delegates will need to be paid for. If you would like them to attend the presentations then the cost will be equal to the early bird rate.
- If your staff do NOT want to attend the presentations then they need to register as exhibitor staff at AU\$77/day (includes Morning/Afternoon Tea and Lunch; excludes attendance at conference sessions and collateral).
- You will need to pay for accommodation for your staff, this can be booked via the conference registration site, this is a special rate NOT available through your normal travel agent nor the web.

Exhibition

- The exhibition will commence on the evening of Tuesday 30 November and close after afternoon tea on Friday 3 December.
- You will be provided with a simple wall panel (Velcro-friendly), reasonable power, ambient lighting, a table with table cloth and two chairs.

Security

- You must lock down or remove all attractive items when your exhibition is un-occupied.
- All sponsors are responsible for obtaining insurance for their equipment in transit to and from the Conference and at the Conference venue.

Legals

- The members of the ACIS organising committee, the University of Southern Queensland and Martin Lack & Associates accept no liability for personal accident nor loss or damage suffered by any participant, accompanying person, invited observer or any other person by whatever means. Neither do we accept liability for any equipment nor software nor other goods of whatever form brought to the Conference by delegates, speakers, sponsors or any other party.
- When a delegate list is supplied to the sponsor, you are reminded to use it in accordance with the Australian Spam Act, the various Australian Privacy Acts and by following business best practices for information management.